



Melitz proudly presents our educational celebration kit to give you all the resources you need to make the most memorable celebration of Israel's 60th Independence Day, and provide interesting, entertaining, informative, and fun programming for all sections of your community focusing on Israel throughout the whole year.

MELITZ'S ISRAEL@60 EDUCATIONAL CELEBRATION KIT

The goal of our celebration kit is to provide resources on many different levels, to suit a wide variety of interests and needs for different communities and all ages. There are complete ready-to-run activities requiring minimal preparations, as well as ideas and resources to help you and your educators create tailor-made programs catering to your specific audiences. There are elements to add to your Israel @ 60 celebrations to make them special – such as flags, or recipes to make authentic, ethnic refreshments to create a unique atmosphere.

- **Ready to Run, Interactive and Fun, ISRAEL AT 60 Programs for ALL age groups**

These 15 original, exciting programs for 9 different age/interest groups can be added to your Israel @ 60 calendar, to celebrate throughout the year. Programs are aimed at early childhood, elementary, middle and high school; college students/young adults, adults, multi-generational/family, educators and women's groups. These are complete programs requiring minimal planning for you. Accessories to programs are included on the interactive CD or on at a special password-protected area of our website available exclusively to kit owners.

- **Celebrating Israel: A Photographic Slice of Israeli Life (poster size)**

A CD of new, high quality photographs of scenes from contemporary Israeli life. Photographs are high-resolution, intended to be enlarged and printed at poster size to decorate your classroom, office, facility or event, or to use as a trigger in an educational program or conversation.

- **Instructions and suggestions to create your own meaningful/ Memorial Day/ Independence Day ceremony, including a CD of appropriate music**

Yom Hazikaron (Memorial Day) in Israel is a very moving ceremony as we remember those who have given their lives for the State of Israel. At the end of Yom Hazikaron, at sunset, the country dramatically switches into Yom Ha'atzmaut (Independence Day) which opens the national celebrations. The kit includes prayers, reading and songs, a CD of appropriate music, and a step-by-step guide including all the elements to build a modular ceremony individualized to your audience. These come in a special folder – ready for the ceremony itself.

- **60 Ideas for 60 Years- Beautiful, colorful wall hanging**

Suggestions for Israel based programming for your community that you can develop to suit your needs. Hang it up in your office and use to spark the imagination, or mix and match to create your own program.

- **A Guide to Modern Israeli Music- where to find it- what does it mean?**

This on-line guide provides an in-depth understanding of Israeli music, explaining the influences of major artists and trends – as well as tips about where to listen and get hold of the music.

- **A popular Israeli feature film (DVD) complete with materials to run a post-film discussion**

Israeli movies are achieving worldwide recognition, winning many prizes at international film festivals. An upbeat film, suitable for all ages, is included in the kit, along with discussion points to run a post-film discussion.

- **A fun, information filled interactive CD chock full of pictures, historical info, maps etc**

An invaluable resource for many uses in preparing and presenting information and programming to your community. The CD includes an interactive timeline, a virtual tour of Israel, Judaism and Israel glossaries and even a speaking Hebrew dictionary. The CD also contains accessories for other parts of the kit – to print off the exact number you require, in full color, straight from your computer.

- **Ideas and Recipes for Israeli Foods of all ethnic origins**

Israeli food doesn't end with hummus, pita and felafel! Here are the recipes for a wide choice of ethnic foods from different communities that make up contemporary Israel, contributed by the Melitz staff. Add some different spices to the food you offer at a communal event! – or for use as a focus for a program!

- **A large English map of Israel**

A beautiful, large, touring map of Israel, including a guide to 100 selected tourist sites.

- **A Guide to Finding Additional Resources on line**

Israelis love the internet, and Israeli high-tech enterprises are world leaders – this on-line guide saves you some of the footwork in getting to the information and resources you require, and provides lots of ideas for further research.

- **Israeli Flags and other fun, decorative items**

The kit even includes some decorations for your Israel festival.

- **Coupons for discounts on bringing a Melitz educator to your community, ordering one of our Melitz programs in Israel or if you bring a group to Israel through Melitz.**

Included in the kit are valuable discounts on all of the following:

- ✓ Melitz Educators regularly visit North American communities bringing the latest cutting-edge programs about the hottest Israeli current affairs and the burning issues on the Jewish world's agenda.
- ✓ Melitz provides full-service educational travel services to Israel for your synagogue, family, or Federation trip to Israel. We plan the trip together with you from the start, to ensure the unforgettable experience of a life-time.
- ✓ If you have already planned a trip to Israel, or have another travel provider, when you are in Israel you can include a Melitz program in your itinerary for 90 minutes, half a day, a Shabbat program, for your opening or concluding ceremony. Let us know how we can serve you.

- **Regular updates of ideas, materials and programming throughout the year on our special website www.israelat60.org.il – available exclusively to kit owners.**

Order your **ISRAEL@60** kit from Melitz now!

Price: \$335 Plus \$15 shipping and handling within U.S.

To order, send check for \$350 made out to Melitz with this form to:

Helen London c/o Melitz 5708 Park Heights Ave Baltimore, MD 21215

Name: _____ E –mail address: _____

Organization: _____

Mailing Address: _____

Phone: (____) _____ Cellphone: (____) _____

Or pay with VISA/MasterCard by calling Helen London in Baltimore 410-735-5029

www.melitz.org.il

What is Melitz? Established in 1973, Melitz develops and delivers creative, pluralist Jewish educational programs for Israeli and Diaspora communities. We work to create innovative educational experiences that empower Jews to increase their commitment to the Jewish people and Israel. Melitz is committed to Israel as a Jewish-democratic state and sees education as a critical tool in enhancing Israeli and Diaspora mutual understanding.

